# **OAGS**

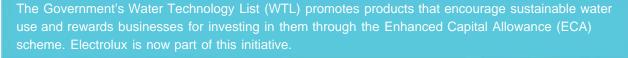
### Did you know?

Electrolux washing machines are listed on the Water Technology List and that you could be eligible for tax relief on any new purchase?

If you are considering purchasing new laundry equipment to help you reduce water use, why not make it sustainable - not only saving you water but also saving you money.

#### You can

- · Reduce water use
- Reduce water bills
- Boost cash flow



## Improve your bottom line

Businesses are often tempted to opt for lowest cost equipment. However, such immediate cost savings can prove to be a false economy. Considering the life-cycle cost before investing in equipment can help enhance the cash flow benefits in addition to the ECA. Your WTL investment will help you to reduce water use and the amount of effluent generated. Typically, water minimisation measures could reduce costs by 20-50%.

ECAs can provide tax relief worth £28 in terms of reduced tax for every £100 spent in the year the spending is incurred. All the allowances are available in the year the spending is incurred, which can provide a cash flow boost.

## Things to remember before your next purchase

Look out for the WTL symbol when procuring new equipment. The symbol shows that a product has been independently assessed against published criteria to be a water efficient product and is on the WTL.

Always remember to ask sales people about the ECA scheme and WTL.

Does the equipment you are considering buying qualify for an ECA? Is it on the WTL?

Useful contacts
www.businesslink.gov.uk/wtl
www.defra.gov.uk
www.hmrc.gov.uk
WTL Advice Line
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